

Solutions Direct Announces the Launch of Product Website

Orlando, FL — July 13, 2009 — Today marks the first deployment of Solutions Direct professional car washing and detailing products online store. Solutions Direct announced the immediate availability of the website for online browsing of professional car washing products. This website enables car wash operators and consumers to browse and purchase professional car washing solutions online, enabling quick and easy ordering.

“Solutions Direct is very proud of this streamlined method of understanding car washing products, their intended uses and ability to purchase with a one page check-out process. The launch of this website is an unprecedented approach to gaining knowledge about professional car washing and detailing products and selecting items that meet the specific needs of the purchaser” said Chris Lee, Vice President and General Manager of Solutions Direct. “In this time crunched environment we live in, consumers can shop on their schedule. The Solutions Direct website offers 24/7 convenience that an ecommerce solution offers for our customers busy lives.”

Customers are already showing some real interest in this new way to purchase their professional car wash products. Jake Barber, owner of Tropical Car Wash in Orlando, FL says “with the added convenience this web site brings to me, I can review my inventory needs on weekends, holidays or after hours. I never need to worry, if the company is open. When I have time, that’s when I order. With the ability to order online and the ease of a one page checkout, Solutions Direct has removed the hassle of my ordering needs.”

For more information, press only:

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For more information on Solutions Direct:

www.sdirectonline.com